



**DEEPENING STAFF  
UNDERSTANDING OF  
OUR SUSTAINABILITY  
STRATEGY**



# The Sustainability Week

## WHY THE SUSTAINABILITY WEEK

A debut Sustainability Week was held from January 30 to February 3, 2023, in an endeavour to further create more awareness and education amongst staff on the organisation's sustainability strategy, Society 2030: Spirit of Progress.

The Sustainability Week was part of internal initiatives to ensure that staff not only understand the sustainability strategy, but also embrace it as part of their daily operations at work and lives at their homes. It was, therefore, a platform to hold various sustainability-focused activations in one week, through the creation of unique pan-organisation anticipation and execution of engaging activations that captured staff members' attention.



## Use of laptop lock screens



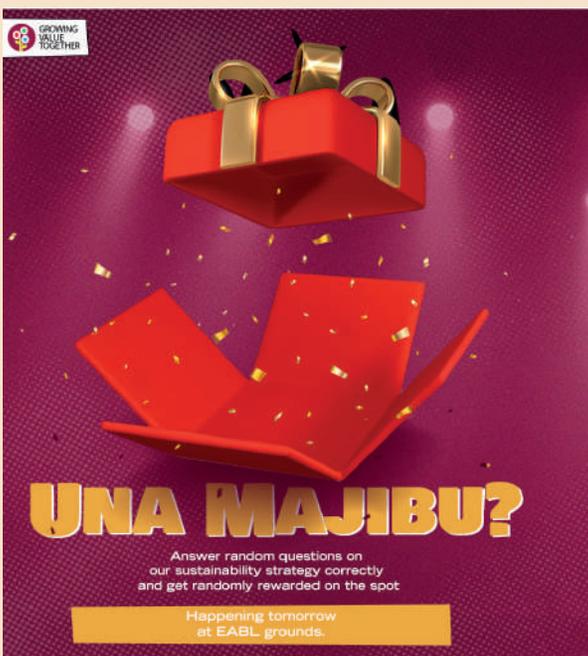
## Sustainability bytes



## Pan-organisational presentations



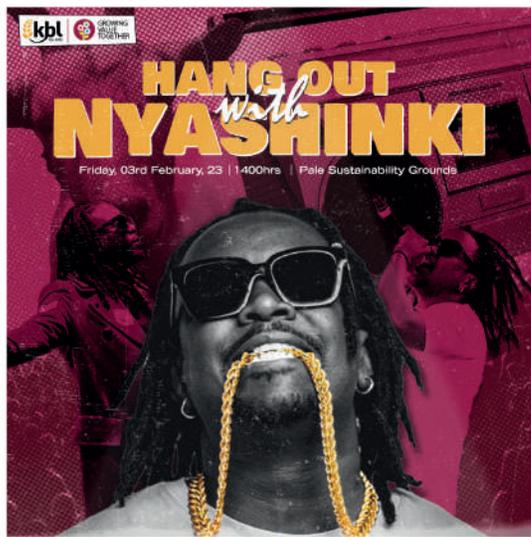
## Question of the day on camera



## Sustainability walkthrough



## Interactions with Nyashinski



## Sustainability celebration



## RESULTS AND IMPACT:

